

# Elena Siekmann

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Eugene, Oregon / Portland, Oregon  
elena@siekmann.com

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*Creative advertising student at the University of Oregon with a focus in video production and screenwriting.*

## PROFESSIONAL EXPERIENCE

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**Portland State University Communications**  
Social Media Marketing and Communication Intern

**Portland, Oregon**  
*July 2024-August 2024*

I aided in brainstorming ideas for social media platforms. I produced and edited short form content for TikTok and Instagram. And I analyzed online trends and presented strategies to incorporate them into content

**Ella's Dance Passion**  
Director

**Eugene, Oregon**  
*2024*

For Ella's Dance Passion, I was the director and DP. Ella and I worked together to tell her story and connection to dance.

**Mystery Man**  
Writer & Director

**Eugene, Oregon**  
*2023*

Mystery Man was a collaborative project with a team of 5 other people. As Writer and Director, I wrote the script and storyboarded out how I wanted to depict the comedic short. I worked with actors on the characters and communicated with the DP on shorts I had envisioned.

## EDUCATION

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**University of Oregon**  
Bachelor of Arts in Advertising with German Minor,  
Honors: Dean's List (GPA: 3.8/4.0)

**Eugene, OR**  
*June 2026*

## ADDITIONAL SKILLS

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- Proficient in Adobe Premiere Pro, video editing, social media, content planning, social listening, strategy, problem solving, creativity
- Fluent in English and German